

AI FOR SMALL ORGANIZATIONS

Learn and Experiment beyond ChatGPT.

Experiment



Dedicate Time

Give your team explicit permission to spend 10–15% of their time each week exploring AI tools.



Invest Smartly

Stay open to small investments in new tools and experiments, managing them within your budget.

Share Learnings

Establish a weekly or biweekly 20-minute cadence for quick updates and learnings, bringing the team together to share what was easy, hard, and what worked.

Explore



Vibe Coding Apps

Explore how to create simple apps and digital experiences.
TRY: *Replit, Lovable, Google AI Studio*



AI-Enabled Presentations and Microsites

Transform information into easily consumable, on-brand format.

TRY: *Gamma, Beautiful.ai, Decktopus*

Deep Dive Research

Pose complex research questions, generate plans, and synthesized findings.

TRY: *Gemini, Perplexity, ChatGPT's deep research modes, Elicit, Consensus*



Research



Verify Sources

Ask the tool to revise its research if sources seem weak or repetitive, ensuring citations are valid.



Validate with Humans

Use experts, colleagues, and your own review to confirm accuracy before relying on statistics or claims.



Avoid Prompt Bias

Do not design prompts that steer the research toward a predetermined conclusion; aim for objectivity.